"OIL & GAS CONSERVATION MASS AWARENESS CAMPAIGN – 2017"

"Sobhandeb Chattopadhyay inspired young generation to conserve fuel"

Shilpa Bichitra, an esteemed industry & commerce oriented journal, organised a seminar on "Save Fuel – Save Future" to observe nationwide 'oil and gas conservation mass awareness campaign' at 'Rotary Sadan' in Kolkata on 31st January, 2017. Sri Sobhandeb Chattopadhyay, West Bengal State Minister for Power and Non-conventional Energy Sources had expressed his concern about the polluted environment in which the present generation is being brought up. The different gases released from vehicles cause pollution as well as wastage of fuel occurs. And that is why he had inspired the young generation to properly utilise the fossil fuels for a pollution free future. Not only the State and Central Government but also the schools and colleges should play a pivotal role in creating awareness among the common people.



Sri Sobhandeb Chattopadhyay, West Bengal State Minister for Power and Non Conventional Energy Sources, addressing at the seminar









Dr. Ashish Ghosh | Dr. P. K. Chakraborty | Sri Abhijit Chanda | Sri S. K. Maity | Dr. Rajat Chakraborty (sitting from left to right)

The other distinguished speakers present in this seminar were Sri Abhijit Chanda, Additional Director, PCRA; Dr. Ashish Ghosh, Director, Centre for Environment and Development; Dr. P. K. Chakraborty, Guest Faculty Member, IISWBM; Dr. Rajat Chakraborty, Associate Professor, Chemical Engineering Department, Jadavpur University and Sri S. K. Maity, Chief Technical Services Manager, West Bengal State Office, Indian Oil Corporation Limited.





As a part of this event a three-day $(29 - 31 \ January, \ 2017)$ boat campaign was also organised from Belur to Budge Budge which grabbed the attention of common people about the conservation of oil and natural gas. This unique boat campaign was flagged off by **Sri N. D. Naskar, Additional Director, PCRA on 29th January, 2017 at Belur Math Jetty.**





Sri N. D. Naskar, Additional Director, PCRA on boat on Hooghly river near Belur Jetty



The boat floating with the slogan 'Indhan Sanrakshan ki Zimmedari, Jan Gan Ki Bhagidari'



The main entrance of the Rotary Sadan, 94/2, Chowringhee Road, Kolkata - 700 020



"Welcome Participants" at "Rotary Sadan"