

## **‘Model Van Campaign’ on ‘Oil & Gas Conservation’ in seven districts of West Bengal and ‘Calcutta’**

A ‘Model Van Campaign’ on ‘Oil & Gas Conservation’ was organised by Shilpa Bichitra (an industry & commerce oriented English corporate magazine) in the seven districts of West Bengal and Kolkata to create awareness about oil and gas conservation among the common people from 16/01/2021 to 21/01/2021 to celebrate ‘Sanrakshan Kshamta Mahotsav – Saksham - 2021’.

This ‘Model Van Campaign’ was flagged-off by Mr. S. N. Jha, GM-I/c (HR), Haldia Refinery, IOCL; Mr. S. Chakraborty, GM (HR), Haldia Refinery, IOCL; Mr. Sabyasachi Paul, Manager (Operations), Haldia Terminal, HPCL and Mr. Paljore Bhutia, Asst. Manager (Safety), Haldia Terminal, BPCL.

Carrying the tagline “Conserve Fuel–Save Future” and models of ‘LPG Cylinder’ and ‘Oil Dispenser’ along with the messages, tips & techniques about oil & gas conservation this van was covered the rural and urban areas of the seven districts of West Bengal (*Howrah, Hooghly, Purba Medinipur, South 24 Parganas, North 24 Parganas, Nadia, Purba Bardhaman*) and the city of joy – *Calcutta*.

This “Model Van Campaign” was sponsored by Indian Oil’s Haldia Refinery, ONGC, Oil India, GAIL, EIL, BPCL, HPCL and supported by PCRA.

After covering the seven districts of South Bengal and Kolkata, finally this campaign was flagged-down on 21/01/2021 at IOCL and PCRA office complex, Kolkata by Mr. Prithish Bharat, ED – WBSO, IOCL; Mr. A. C. Ghosh, CGM, IOCL; Mr. Somen Banerjee, GM, IOCL and Mr. R. N. Dutta, CRC, PCRA.



**The Model Van Campaign was flagged-off by Mr. S. N. Jha, Mr. S. Chakraborty, Mr. Sabyasachi Paul and Mr. Paljore Bhutia on 16/01/2021 at the main gate of Haldia Refinery, Haldia, West Bengal.**



**Flag-off ceremony at the main gate of Indian Oil's Haldia Refinery on 16/01/2021**



**Left: All dignitaries with the models and Van | Right: Van starts its journey for campaigning**

===== **Flag-Down @ Calcutta** =====



**Flag-down ceremony at Indian Oil Bhawan, Dhakuria, Kolkata on 21/01/2021**



**Flag-down speech of the model van campaign in front of dignitaries at the flag-down ceremony**



===== Calcutta =====



*Esplanade*



*Shyambazar*



*New Town*



*Dhakuria*

===== District : Hooghly =====



*Singur*



*Dankuni*



*Mogra*



*Bandel*



===== District : Purba Bardhaman =====



**University Gate, Bardhaman**



**Shaktigarh**



**Memari**



**Nababhat Bus Stand, Bardhaman**

===== District : Nadia =====



**Kalyani University Gate**



**Haringhata Municipality**



**Main Gate of BCKV, Mohanpur**



**Campaign @ Kalyani City**



===== District : North 24 Parganas =====



**Madhyamgram**



**Barasat**



**Kanchrapara**



**Birati More**

===== District : South 24 Parganas =====



**Diamond Harbour Ferry Ghat**



**Sonarpur Railway Station**



**Amtala More**



**Baruipur-Kulpi Road**



===== District : Purba Medinipur =====



**BPCL Terminal, Haldia**



**HPCL Terminal, Haldia**



**Kolaghat**



**Nandakumar**

===== District : Howrah =====



**Uluberia**



**Bagnan**



**Nabghara Bazar**



**Jaladhulagori Toll Plaza**



## Campaign Van @ Doors



*Technopolis, New Town (Inside – ONGC Office)*



*In front of BPCL Office, Golf Green, Kolkata*



*In front of HPCL Office, Anandapur, Kolkata*



*Finance Centre (Inside – Bengal Gas Co. Office)*



*Haldia Refinery Gate, Haldia*



*Indian Oil Bhawan (Inside – PCRA Office)*

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