

AZADI KA AMRIT MAHOTSAV THROUGH GREEN & CLEAN ENERGY

‘Campaign @ Railway Station’ on ‘Oil & Gas Conservation’

As a part of social commitment to promote energy efficiency and conservation, an unique ‘Campaign @ Railway Station - 2023’ on ‘Oil & Gas Conservation’ was organised by Shilpa Bichitra (an industry & commerce oriented English corporate magazine) at five major railway stations under Eastern Railway to create awareness about energy conservation among the common people from 06/02/2023 to 10/02/2023 to celebrate “Azadi Ka Amrit Mahotsav through Green & Clean Energy”.

Displaying the tagline “Conserve Fuel – Save Future” along with the messages, tips & techniques of oil & gas conservation the campaign was held at Sealdah – South Section, Sealdah – North Section, Howrah – New Complex, Howrah – Old Complex and Kolkata International Terminal. During the 5 day-long campaigning tenure it was viewed by more than 4.5 lakhs of railway passengers and we awared the commuters and inhabitants of nearby areas. At every stage we attracted the mass people through distributing leaflets and drawing public attention to the risks or advantages of certain behaviour pertained with fuel saving.

This “Campaign @ Railway Station - 2023” was sponsored by IOCL, HPCL, BPCL, ONGC, OIL INDIA, GAIL, EIL and supported by the DRM’s office of the HWH and SDAH Divisions of Eastern Railway.



Campaign @ Kolkata Terminal



Campaign @ Sealdah South



===== Campaign @ Sealdah North =====



===== Campaign @ Howrah New Complex =====



Campaign @ Howrah Old Complex



Howrah Old Complex & Howrah New Complex



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