

## ENERGY CONSERVATION WEEK

### **‘Sit & Draw Competition’ and ‘Van Campaign’ on “Energy Conservation”**

As a part of social commitment to promote energy efficiency and conservation, a ‘Sit & Draw Competition’ on ‘Energy Conservation’ was organised by Shilpa Bichitra (an industry & commerce oriented English corporate magazine) in association with Eastern Regional Power Committee (ERPC) at ERPC office complex on 14/12/2025 (*Energy Conservation Day*) followed by a ‘Van Campaign – 2025’ in the city of Joy – *Calcutta* to create awareness about energy conservation among the common people.

In the ‘Sit & Draw Competition’ 73 children (Group A: Age 10+years – 13 years and Group B: 13+ years – 16 years) were participated and visualised their unique ideas of energy conservation on canvas. Most of the drawings were praised by the judges and distinguished guests. Three children of each group had selected for prizes and consolation gift was given to all participants in this competition.

Mr. Ashok Kumar Naik, Chief General Manager, In-charge – ER-2, Power Grid Corporation of India Limited; Mr. Rakesh Ranjan, Additional Secretary, Damodar Valley Corporation; Mr. Anjan Lahiri, Sr. Chief General Manager, In-charge – Kolkata Office, REC Limited; Mr. Sasadhar Das, Group General Manager, NHPC Limited, Dr. Shrabani Banerjee, Chief Medical Officer, NTPC Limited and Mr. Kunal Saurav, Asst. Director, ERPC were present as distinguished guests and distributed prizes along with a certificate to the young artists.

Our van campaign was displaying the tagline “Save Energy – Save Future” along with the messages, tips & techniques on energy conservation. We awared the common people and inhabitants of nearby areas and it was viewed by more than 1.5 lakhs people. At every stage we attracted the mass people through distributing leaflets and drawing public attention to the risks or advantages of certain behaviour pertained with energy saving.

This “Sit & Draw Competition and ‘Van Campaign – 2025” was sponsored by NTPC, NHPC, POWER GRID, PFC, REC, DVC, PTC and WBSEDCL (*West Bengal State Designated Agency of BEE*) and supported by Eastern Regional Power Committee (ERPC).





Distinguished Guests (sitting left–right) Mr. Kunal Saurav, Asst. Director, ERPC; Mr. Rakesh Ranjan, Additional Secretary, Damodar Valley Corporation; Dr. Shrabani Banerjee, Chief Medical Officer, NTPC Ltd.; Mr, Anjan Lahiri, Sr. CGM, In-charge–Kolkata Office, REC Limited; Mr. Sasadhar Das, Group General Manager, NHPC Ltd., Mr. Ashok Kumar Naik, CGM, In-charge–ER-2, Power Grid Corporation of India Limited







***Chowringhee / Dharmatala***



***Shyambazar 5 Point Crossing***



***Saldah Station Flyover***



***Park Circus 7 Point Crossing***



***Jadavpur University Gate***



***Tollygunge Metro Station***



***Ruby Hospital More***



***Rabindra Sarobar Lake***



*In front of Power Grid Office, Kolkata*



*In front of NHPC Office, Kolkata*



*In front of DVC Head Office, Kolkata*



*In front of REC Office, Kolkata*



*In front of WBSEDCL Head Office, Kolkata*



*LED Video Campaign at the ERPC office Complex*

# শক্তি সংরক্ষণই শক্তির অন্যতম উৎস

GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSOR

