

‘Sit & Draw Competition’ and ‘Van Campaign’ on “Green & Clean Energy”

As a part of social commitment to promote energy efficiency and conservation, a ‘Sit & Draw Competition’ on ‘Green & Clean Energy’ was organised by Shilpa Bichitra (an industry & commerce oriented English corporate e-magazine) on 28/02/2026 at Kolkata’s prestigious “Rotary Sadan” (94/2, Chowringhee Road, Kolkata–700 020) followed by a “Van Campaign–2026” in the city of Joy – *Calcutta* to create awareness about oil & gas conservation among the young generation as well as common people.

In the ‘Sit & Draw Competition’ 77 children (Group A: Age 10+years – 13 years and Group B: 13+ years – 16 years) were participated and visualised their unique ideas of oil & gas conservation on their canvas. Most of the drawings were praised by the judges and distinguished guests. Three children of each group had selected for prizes and consolation gifts had given to all participants in this competition.

Mr. Mr. Vijay Kumar Patel, General Manager – Retail, Hindustan Petroleum Corporation Limited; Mr. Pushkar, Chief General Manager – Marketing, GAIL India Limited; Mr. Ravikanth Govindu, Head (Lubes) – East, Bharat Petroleum Corporation Limited; Mr. Sudipta Banerjee, Head – Kolkata Regional Office, Engineers India Limited; Mr. Sushil Kumar Pradhan, Deputy General Manager, Hindustan Petroleum Corporation Limited and Mr. Kumar Wrik Chakraborty, Assistant Manager (Corporate Communication), Indian Oil Corporation Limited were present as distinguished guests and distributed prizes along with a certificate to the young artists.

Our van campaign was displaying the tagline “Conserve Fuel – Save Future” along with the messages, tips & techniques on oil & gas conservation. We awared the common people and inhabitants of nearby areas and it was viewed by more than 1.5 lakhs people. At every stage we attracted the mass people through distributing leaflets and drawing public attention to the risks or advantages of certain behaviour pertained with oil & gas saving. We insisted common people – “Always use green & clean fuel to achieve the target of Net Zero Emission by 2070”.

This “Sit & Draw Competition and ‘Van Campaign–2026” was sponsored by IOCL, BPCL, HPCL, ONGC, OIL INDIA, GAIL, EIL and supported by the local administration, KMC and Rotary Sadan.





Distinguished Guests (sitting left–right): Mr. Sushil Kumar Pradhan, Deputy General Manager, Hindustan Petroleum Corporation Limited; Mr. Sudipta Banerjee, Head – Kolkata Regional Office, Engineers India Limited; Mr. Vijay Kumar Patel, General Manager – Retail, Hindustan Petroleum Corporation Limited; Mr. Pushkar, Chief General Manager – Marketing, GAIL India Limited; Mr. Ravikanth Govindu, Head (Lubes) – East, Bharat Petroleum Corporation Limited; and Mr. Kumar Wrik Chakraborty, Assistant Manager (Corporate Communication), Indian Oil Corporation Limited.







Chowringhee / Dharmatala



Shyambazar 5 Point Crossing



Sealdah Station Flyover



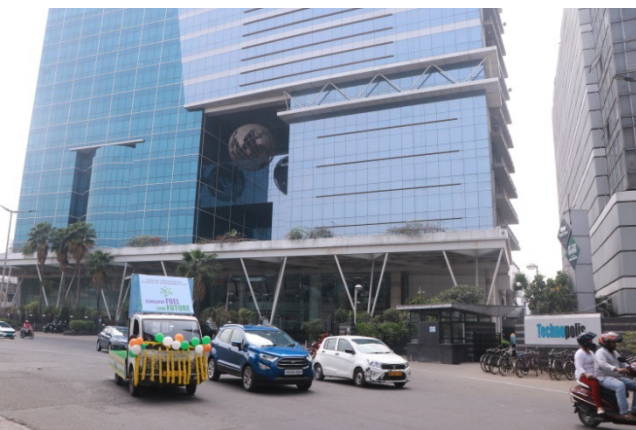
Tollygunge Metro Station



Joka Metro Station



Ultadanga More



Salt Lake Sector Five



Karunamoyee More, Salt Lake



In front of Indian Oil Office, Kolkata



In front of BPCL Office, Kolkata



In front of HPCL Office, Kolkata



Campaign Van beside Rabindra Sarobar Lake



Main Entrance of the Rotary Sadan, Kolkata



Entrance of the 'Rotary Sadan Auditorium'

স্বচ্ছ ও সবুজ জ্বালানী ব্যবহার করে ভবিষ্যৎ সুরক্ষিত করুন

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